VICENTAC: ORDEDAN

RECOGNIZE

N (COMPANY NEWS)

...etc...

PREPARATION PHASE USER DEFINES THE FOLLOWING: WEB PAGE CONTENT TYPES SET OF TESTS THAT PROVIDE THAT THE METHOD MUST EVIDENCE ABOUT THE CONTENT TYPE /10 T1 = "NUMBER OF EXTERNAL C (CONTACT INFORMATION) LINKS ON PAGE > 5" P (PRODUCT INFORMATION) T2 = "NUMBER OF INTERNAL M (MANAGEMENT TEAM) LINKS>10" D (COMPANY DESCRIPTION) T3 = "LINK TEXT CONTAINS CONTACT KEYWORDS (e.g. ADDRESS, LOCATION, CONTACT, etc)"

> T4 = "NUMBER OF PEOPLE NAMES IN PAGE > 3" T5 = "PAGE CONTAINS STOCK TICKER SYMBOL" T6 = "PAGE CONTINES HEADER STARTING WITH WORD "ABOUT..""

FIG. 1

...etc...

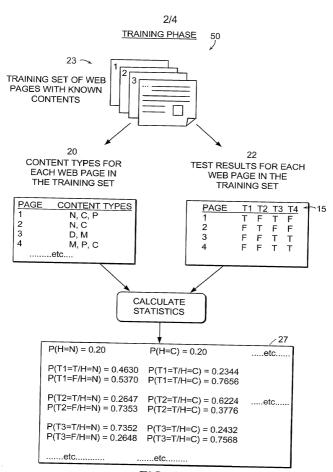


FIG. 2



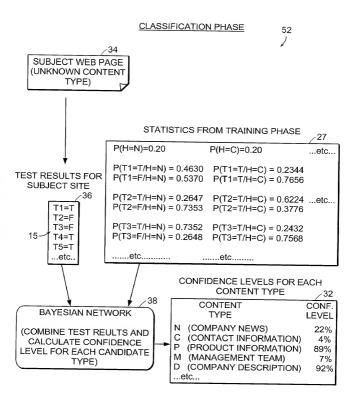


FIG. 3

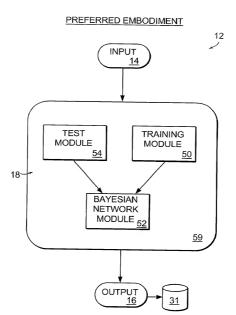


FIG. 4